



**GHANA
INVESTMENT &
DEVELOPMENT
SUMMIT**

SPONSORSHIP PROSPECTUS

Why should you sponsor GIDS SPONSOR?

Sponsoring this Summit offers wide-ranging benefits, giving your organization a unique platform at the Summit. Also through our strategic media partners, you will get the chance to enhance your corporate profile to influential participants.

Our dedicated team will work closely with the sponsors to tailor their involvement in the Summit and maximize exposure and create value.

- Showcase your Corporate Social Responsibility
- Promote and Maintain Brand Awareness
- Gain Recognition
- Build Organization Image and reputation
- Launch New Initiatives
- Demonstrate Project Success
- Attract Donor Funding and Support
- Promote your Organization on GIDS Website

How will you benefit?

- Engage on a face-to-face basis with executives of state owned enterprises (SOEs) and private project owners
- Develop co-financing partnerships with Africa Centric Funds, Investment Banks, Institutional Investors, Development Banks and Private Equity companies
- Speak first hand to project owners, risk analysts and investment analysts about packaged and de-risked projects in Ghana's Public and Private sectors
- Engage with Ministers of State to discuss enabling investment frameworks from across the country.
- Get first insight into the hottest bankable projects in Ghana
- Align your brand to the "Ghana Growth Story" and position your commitment to the country
- Develop new relationships with major international companies, national companies, infrastructure companies, mining companies, power companies, engineering procurement & construction firms, service providers, consultants, law firms, agribusinesses, large private equity firms, institutional investors and investment banks
- Demonstrate your expertise and thought leadership via plenary panel discussions and pre-arranged one-to-one meetings with your chosen prospects

PLATINUM PACKAGE

Thought Leadership & Targeted Branding

- Opportunity to deliver a 15 minutes' stand-alone keynote presentation in the main summit stream
- Opportunity to Moderate a Panel Discussion
- Opportunity to host one breakout session of the Summit
- Opportunity to introduce a Keynote Session
- Prominent placement of your Company logo on all marketing materials of the Summit as PLATINUM Sponsor in:
 - ✓ Summit Brochure
 - ✓ GIDS 2022 Newsletter
 - ✓ All Summit Ads in our partner media

Sponsorship Profile

- Colour full page ad in the Summit's brochure
- Publicity on promotional mails, electronic messages/ web campaigns
- Write-up about your firm on the Summit blog
- Special mention in press releases
- We hyperlink your logo to a feature write-up about your firm
- Profile of your company in post Summit report

Onsite-Exposure

- Recognition as a Platinum sponsor on Summit stage set up
- Logo on GIDS 2022 website with a link to your website / profile
- Logo on Power Points [PPT] slide at the start of the Summit
- 5 minutes' advertorial presentation
- Host the Welcome Reception of Summit opening - 8am to 9am (1 day)
- Optional use of a 4m by 2m raw exhibit space with a table and 2 chairs
- Optional erection of 2 roll-up banners inside the Summit hall

Meeting Scheduling

- Request to email delegates a week before the Summit
- Access to full Summit delegates list (Names and titles)
- WISH LIST: Provide us names of clients / companies or individuals you would like to meet so we may extend invitations to them.
- Free exhibition space to erect corporate stands with a table and 2 chairs

Summit tickets

- 10 complimentary VIP tickets for your clients & company executives
- 15 personalized booking code with a 20% discount you can offer to your leads
- 20 personalized booking code with a 15% discount you may use in your direct marketing campaigns
- Buy summit tickets for your staff at a special rate

Media Coverage

- Get featured on both local & international media partners to the Summit

Investment Level Required

US\$25,000 + VAT

GOLD PACKAGE

Thought Leadership & Targeted Branding

- Opportunity to moderate a Panel Discussion
- Opportunity to host one breakout session of the Summit
- Opportunity to introduce a Keynote Session
- Prominent placement of your Company logo on all marketing materials of the Summit as GOLD Sponsor in:
 - ✓ Summit Brochure
 - ✓ GIDS 2022 Newsletter
 - ✓ All Summit Ads in our partner media

Sponsorship Profile

- Colour full page ad in the Summit's brochure
- Publicity on promotional mails, electronic messages/ web campaigns
- Special mention in press releases
- We hyperlink your logo to a feature write-up on your business
- Profile of your company in post Summit report

Onsite-Exposure

- Recognition as a Gold sponsor on Summit stage set up
- Logo on GIDS 2022 website with a link to your website / profile
- Logo on Power Points [PPT] slide at the start of the Summit
- 3 minutes' advertorial presentation
- Optional use of a 4m by 2m raw exhibit space with a table and 2 chairs

Meeting Scheduling

- Access to full Summit delegates list (Names and titles)
- WISH LIST: Provide us names of clients / companies or individuals you would like to meet so we may extend invitations to them.
- Free exhibition space to erect corporate stands with a table and 2 chairs

Summit tickets

- 5 complimentary VIP tickets for your clients & company executives
- 10 personalized booking code with a 20% discount you can offer to your leads
- 15 personalized booking code with a 15% discount you may use in your direct marketing campaigns

Media Coverage

- Get featured on both local & international media partners to the Summit

Investment Level Required

US\$18,000 + VAT

SILVER PACKAGE

Thought Leadership & Targeted Branding

- Opportunity to host one breakout session of the Summit
- Opportunity to introduce a Keynote Session
- Prominent placement of your Company logo on all marketing materials of the Summit as a SILVER Sponsor in:
 - ✓ Summit Brochure
 - ✓ GIDS 2022 Newsletter
 - ✓ All Summit Ads in our partner media

Sponsorship Profile

- Colour half-page ad in the Summit's brochure
- Publicity on promotional mails, electronic messages/ web campaigns
- Special mention in press releases
- Profile of your company in post Summit report

Onsite-Exposure

- Recognition as a Silver sponsor on Summit stage set up
- Logo on GIDS 2022 website with a link to your website / profile
- Logo on Power Points [PPT] slide at the start of the Summit
- 2 minutes' advertorial presentation

Meeting Scheduling

- Access to full Summit delegates list (Names and titles)
- Free exhibition space to erect corporate stands with a table and 2 chairs

Summit tickets

- 3 complimentary VIP tickets for your clients & company executives
- 7 personalized booking code with a 20% discount you can offer to your leads
- 10 personalized booking code with a 15% discount you may use in your direct marketing campaigns

Media Coverage

- Get featured on both local & international media partners to the Summit

Investment Level Required

US\$12,000 + VAT

BRONZE PACKAGE

Thought Leadership & Targeted Branding

- Opportunity to introduce a Keynote Session
- Prominent placement of your Company logo on all marketing materials of the Summit as a BRONZE Sponsor in:
 - ✓ Summit Brochure
 - ✓ GIDS 2022 Newsletter
 - ✓ All Summit Ads in our partner media

Sponsorship Profile

- Colour half-page ad in the Summit's brochure
- Publicity on promotional mails, electronic messages/ web campaigns
- Special mention in press releases
- Profile of your company in post Summit report

Onsite-Exposure

- Recognition as a Silver sponsor on Summit stage set up
- Logo on GIDS 2022 website with a link to your website / profile

Meeting Scheduling

- Access to full Summit delegates list (Names and titles)
- Free exhibition space to erect corporate stands with a table and 2 chairs

Summit tickets

- 2 complimentary VIP tickets for your clients & company executives
- 5 personalized booking code with a 20% discount you can offer to your leads
- 8 personalized booking code with a 15% discount you may use in your direct marketing campaigns

Media Coverage

- Get featured on both local & international media partners to the Summit

Investment Level Required

US\$8,000 + VAT

OTHER PACKAGES

EVENTS BAG & PUBLICATIONS

Your chance to raise profile by making sure all Summit delegates take you home with them by sponsoring the Summit brochure and bag.

Branding & Targeted Advertising

- Company logo will be exclusively printed in full colour across the front of all name tags distributed to participants
- Prominent placement of your Company logo on all marketing materials of the Summit as a Sponsor in:
 - ✓ Summit Brochure
 - ✓ GIDS 2022 Newsletter
 - ✓ All Summit Ads in our partner media

Sponsorship Profile

- Colour half-page ad in the Summit's brochure
- Publicity on promotional mails, electronic messages/web campaigns
- Special mention in press releases
- Logo of your company in post- Summit report

On-Site Exposure

- Recognition and acknowledgement as event bag & publication sponsor
- Logo on GIDS 2022 website with a link to your website / profile
- Logo on event bag

Meeting Scheduling

- Request to email delegates a week after the Summit
- Access to full Summit delegates list (Names and titles)
- 2 complimentary VIP tickets for your clients & company executives

Investment Level Required

US\$13,000 + VAT

MORNING/AFTERNOON COFFEE BREAK SPONSOR

(Choice of Day 1 or Day 2)

Branding & Targeted Advertising

- Prominent placement of your Company logo on all marketing materials of the Summit as a Sponsor in:
 - ✓ Summit Brochure
 - ✓ GIDS 2022 Newsletter
 - ✓ All Summit Ads in our partner media

Sponsorship Profile

- Colour half-page ad in the Summit's brochure
- Publicity on promotional mails, electronic messages/web campaigns
- Branding of coffee area with your company details
- Special mention in press releases
- Logo of your company in post- Summit report

On-Site Exposure

- Recognition and Acknowledgement as Morning or Afternoon Coffee Break Sponsor
- Logo on GIDS 2022 website with a link to your website / profile

Meeting Scheduling

- Request to email delegates a week after the Summit
- Access to full Summit delegates list (Names and titles)
- 2 complimentary VIP tickets for your clients & company executives

Investment Level Required

US\$5,500 + VAT

EXHIBITION

- Erection of 2 roll-up banners
- Free exhibition booth to erect corporate stands with a table and 2 chairs
- Logo of your company in post Summit report
- 5 personalized booking code with a 15% discount you can offer to your leads to attend the summit

Investment Level Required

US\$3,000 + VAT